

# THE BIG ARGUIS

THE KEY IDEAS

### BIGARGUMENTS

- ✓ The US established itself first as the global superpower, then as one of two in a global conflict with the Soviet Union known as the Cold War. This conflict embroils the US in two hot wars, in Vietnam and Korea.
- ✓ The civil rights movement effected monumental change in American life for people of color, but there was massive political, legal and economic resistance that persist until today.
- ✓ The turbulent 1960s saw the United States swing from an expansive vision for the federal government in Johnson's Great Society to a more conservative vision articulated by Richard Nixon. Even Nixon, though, was very liberal my modern Republican standards on environmental and economic issues.
- ✓ The United States experienced a massive economic boom at the outset of the period, but by the 1970s was experiencing a crisis in confidence caused by political dysfunction, failure in Vietnam, and new economic challenges.
- ✓ A deeply divided society battled over civil rights, LGBTQ rights, the environment and more.

## YOUTUUST REIVIBER THIS

**KEY POINTS WORTH LOCKING AWAY IN THE BRAIN** 

### THE EARLY COLD WAR

- The US shifts to a policy of containment to stop the spread of communism after WW2.
  - The Truman Doctrine: US aid to Greece and Turkey as a sign of commitment to preserve countries free from communism.
  - Marshall Plan: \$13 billion in aid to rebuild Europe. It checks the spread of communism and grows the economies of European nations.

#### Berlin

- The USSR opposes the consolidation of Western zones in Berlin. 1949, West Germany created.
- Berlin Airlift was the first test of US-USSR in Germany.



### THE EARLY COLD WAR

- NATO (1949) versus the Warsaw Pact (1955)
- Containment in Asia
  - Communists take power in China, 1949
  - Korean War
    - Divided at the end of World War 2
    - 1950, communist North Korea invades
    - US and UN forces fight against North Koreans and Chinese, backed by USSR.
    - The war comes to an end in 1953 with the two sides still divided today.
  - The US, abandoning its traditional isolation, not shows itself willing to fight to restrain communism.



### THE RED SCARE

- Congress was searching for Communists:
  - House UnAmerican Activities Committee,
  - Smith Act
  - Loyalty Program
  - Alger Hiss Case
  - Senator Joseph McCarthy makes wild accusations about communists in government and in the Army, garnering wide national attention.
    McCarthyism comes to an end after his 1954 trials against the Army.
  - The Rosenberg case



### THE 1950S ECONOMY

- President Eisenhower presided over the beginning of a period of massive American economic growth.
- The American GNP doubled between 1945-1960.
- By 1970, the US produced and consumed 65% of American goods with only 6% of population.
- Why?
  - Federal spending
  - Technological innovations
  - Baby Boom
  - Interstate Highways
  - Truman's Fair Deal created the GI Bill and Serviceman's Readjustment Act
- Not All Benefited
  - 20% in Poverty
  - Redlining practices undermined gains for Black Americans.



### THE 1950S GULTURE

- The Age of Conformity/Consensus
- Suburban Life
  - By 1970, more people lived in suburbs (76 million) than in cities (64 million). Rural population continued to decline.
  - Levittown was a model for these cookie cutter suburbs.
- Women and the return to the life of domesticity
- Challenges to Conformity
  - Beat Movement
  - Youth Movement/Teenagers
  - Rock and Roll



### 1950S GIVIL RIGHTS

- 1954: Brown v. Board of Education: ended de jure segregation in the United States, de facto segregation remains
- Little Rock Nine lead to Eisenhower sending in the National Guard to protect integration.
- The Montgomery Bus Boycott (1955-56) calls national attention to the fight for civil rights and makes Martin Luther King, Jr. a national figure.
- In 1948, Truman issues Executive Order 9981, which ends segregation in the military
- The filibuster emerges as a tactic to delay civil rights.
- The Emmett Till sparks awareness of the continued violence against Black Americans in the South.



### 1960S CIVIL RIGHTS

- Kennedy was slow to act, even though only 5% of eligible Black voters were registered in Mississippi and states still used tactics from poll taxes to violence to restrict Black voting.
- Two early popular movements were Sit-ins and the Freedom Riders.
- Kennedy critiqued civil rights leaders for escalating tension and undermine US credibility abroad.
- Birmingham (1963)
  - "Most segregated city in America"/Bombigham
  - Letter from a B'Ham Jail
  - Children's Crusade/Bull Connor
  - Shift to the movement seeking to escalate tension, not educate.



MLK AND JFK AFTER THE MARCH ON WASHINGTON

### RESULTS

- The March on Washington (1963) saw 200,000 people march and forced JFK to speak to MLK.
- After Kennedy's assassination, Lyndon Johnson gets civil rights legislation passed:
  - Civil Rights Act of 1964 opened all facilities, protected the right to vote, and worked for employment equality.
  - Voting Rights Act of 1965 authorized federal investigations and saw the federal government sue when voting rights were threatened.



### **CRITIQUES**

- The Black Panthers argued for a more militant fight for civil rights and questioned the need for integration.
- Malcolm X and the Nation of Islam argued for black nationalism. Malcolm was assassinated when he began to question the Nation of Islam.
- Towards the end of his life, King also adopts a more radical posture, calling for a Poor People's Campaign and criticizing the Vietnam War.



### EXPANSION OF CIVIL RIGHTS

#### Women

- Near passage of the ERA.
- Roe v. Wade
- Second Wave Feminism

#### Chicano Movement

Cesar Chavez and the United Farm Workers

#### LGBTQ+

- The Stonewall riot (1969)
- Homosexuality no longer declared a mental illness by the APA (1974)

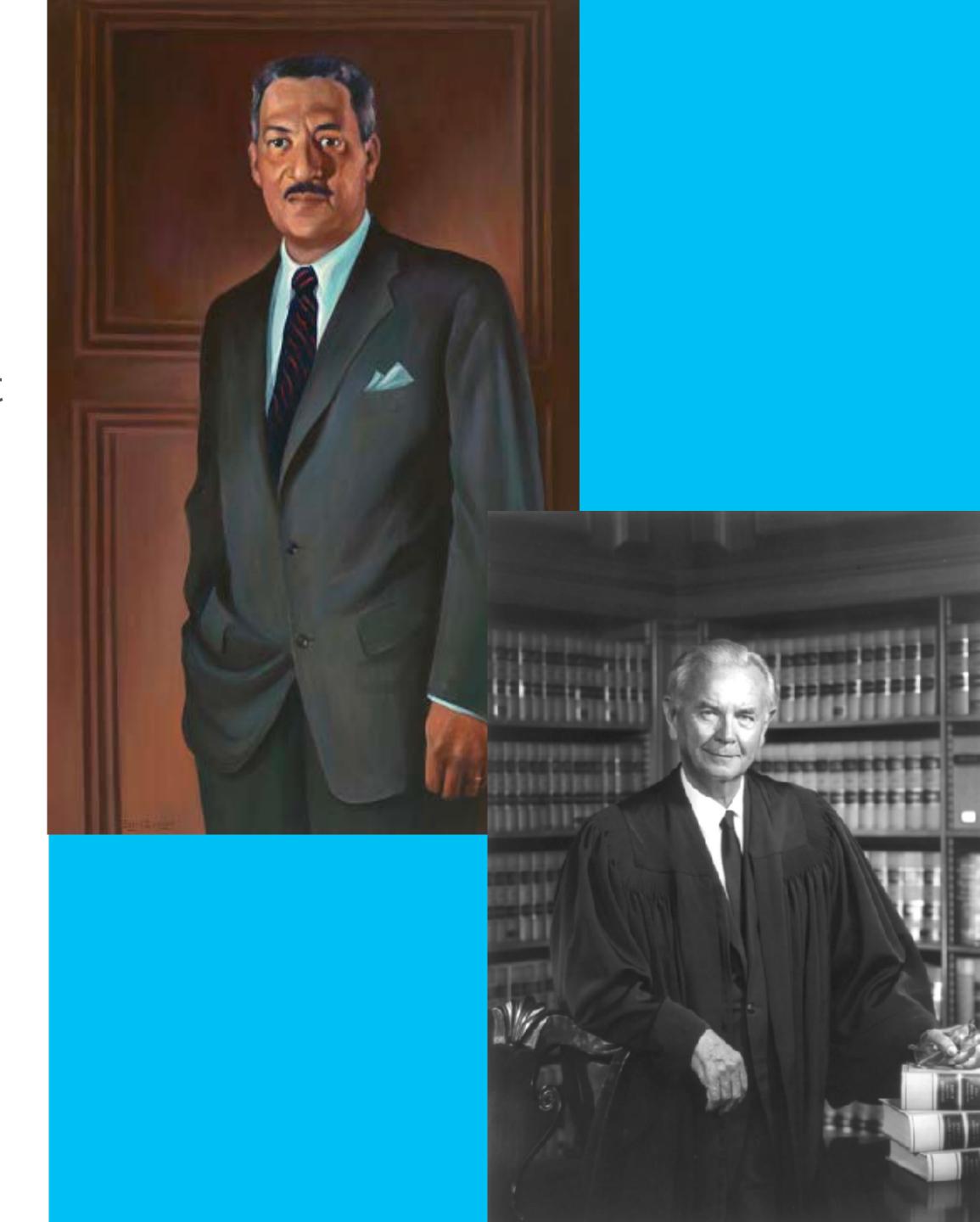
#### American Indians

- Russell Means the the American Indian Movement
- Wounded Knee Occupation



### THE WARREN COURT

- Under Earl Warren, the Supreme Court shifts left, granting more protections for the rights of women, people of color, and those accused of crimes.
  - Gideon v. Wainwright (1963) held that states must give indigent people a legal defense.
  - Miranda v. Arizona (1966) required police to inform suspects of their rights.
  - Loving v. Virginia (1967) struck down miscegenation laws.
  - Griswold v. Connecticut (1965) guaranteed the right to use birth control.
- These cases fuel a conservative backlash that will help lead to the resurgence of the right in the 1970s and 1980s.



### FOREIGN POLICY: 1950S-1970S

#### Eisenhower

- Shifts US policy to brinksmanship and massive retaliation, kicking off the arms race that eventually saw 61,000 nuclear warheads.
- Also begins the Space Race that culminates with the US putting astronauts on the moon in '69.
- U-2 Incident
- Kennedy
  - Bay of Pigs
  - Cuban Missile Crisis
- Johnson
  - See Vietnam notes



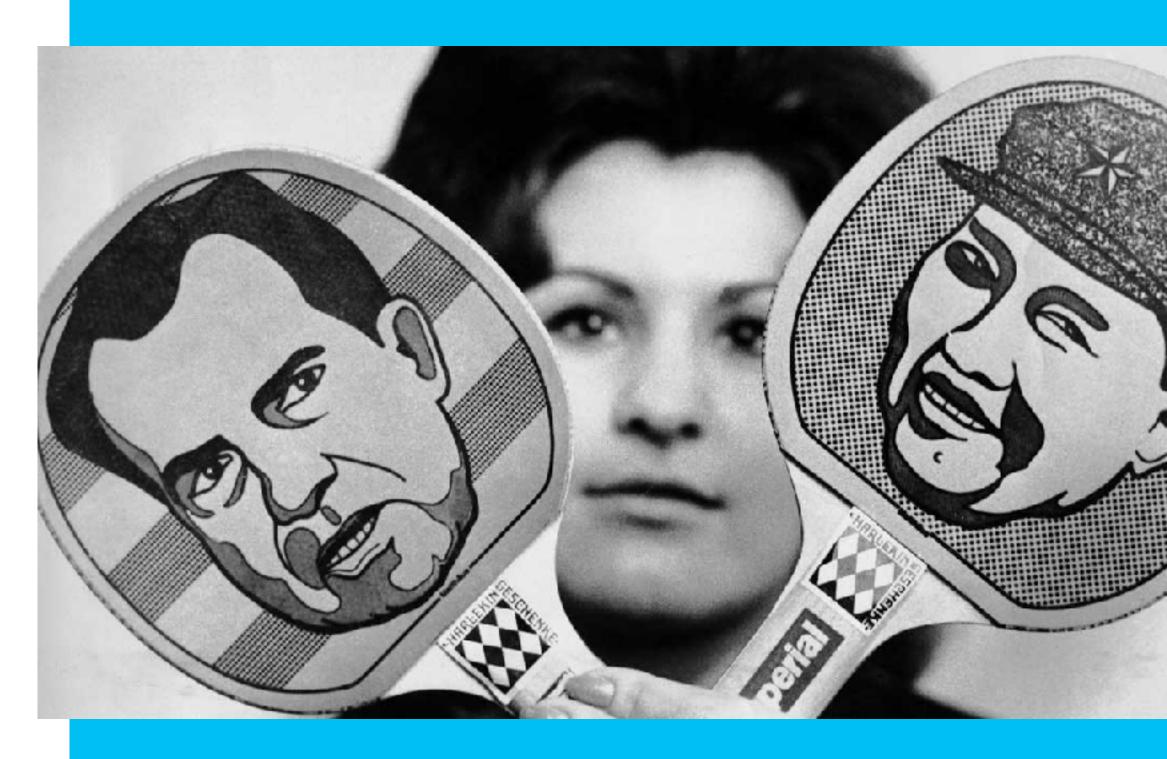
### FOREIGN POLICY 1950S-1970S

#### Richard Nixon

- Nixon Doctrine
- China
- Realpolitik
- Detente

#### Jimmy Carter

- Camp David Accords (1979)
- The Iran Hostage Crisis (1979)
- Soviet Invasion of Afghanistan





### THE VIETNAM WAR

- US enters under Eisenhower as part of the domino theory, but under Ike and JFK the US has a relatively limited role. 17,000 advisers there in 1963.
- Under Johnson, the Gulf of Tonkin Resolution (1964) gives the President broad power to escalate the conflict
- Between '65 and '75, the US drops 7.5 million tons of bombs on Vietnam, Laos, and Cambodia.
- Nixon expands the war with bombings in Cambodia, but promises to end the war with a policy of Vietnamization.
- Anger over the war leads to passage of the War
  Powers Act.
- Vietnam, Cambodia, and Laos all become communist nations.



### THE YOUTH MOVEMENT

- Student activism reaches a peak with the Students for a Democratic Society and Free Speech Movement.
- The hippie movement offers a radical critique of capitalism and social norms.
  - Woodstock (1969)
- The Sexual Revolution is kicked off by the introduction of the birth control pill in 1960.
- The Anti-War Movement
  - 300,000 march in NYC
  - Burning of Draft cards, flight to Canada
  - Anger over deferments
  - Muhammad Ali



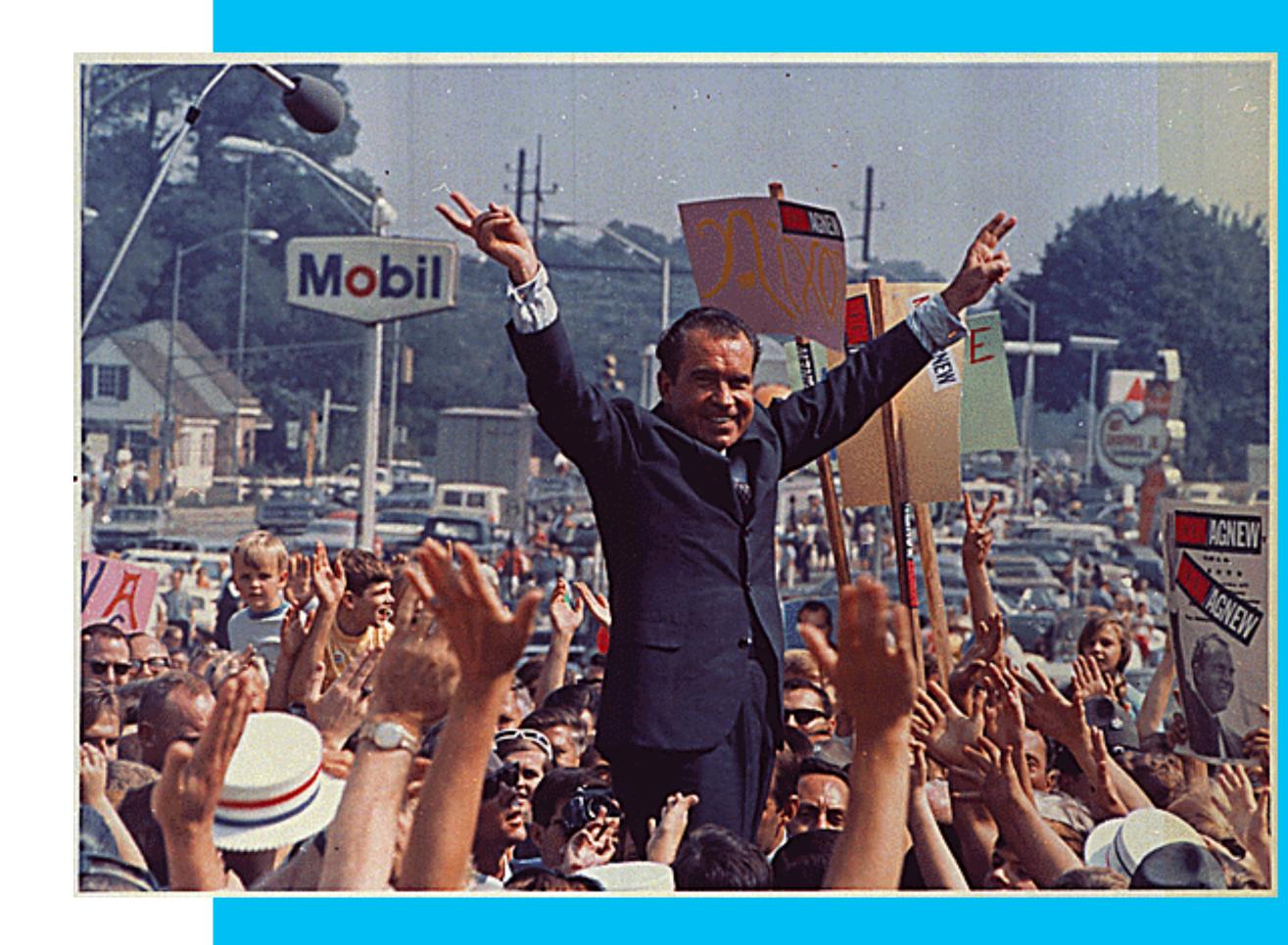
### THE GREAT SOCIETY

- Lyndon Johnson passes the most ambitious domestic agenda outside of the New Deal, a program collectively known as the Great Society and the War on Poverty.
  - Medicare (1965)
  - Medicaid (1966)
  - Elementary and Secondary Education Act
  - Head Start
  - Immigration Act (1965)
- Implications
  - Greatest reduction in poverty in US history
  - Very expensive, leads to big expansion of federal government
  - Inspires conservative movement
  - Guns and Butter



### THE KEY 1968 ELECTION

- Along with 1800, 1860, and 1896, the 1968 election is a realignment of the political landscape.
- One of the most turbulent years in American history: assassinations of RFK, MLK and the disaster of the 1968 Democratic National Conference.
- The Solid South breaks away from the Democrats to back George Wallace. Four years later, it will break for Nixon.
- Nixon appeals to "silent majority" of white voters, concerned about the youth movement, crime, and the breakdown of traditional values.



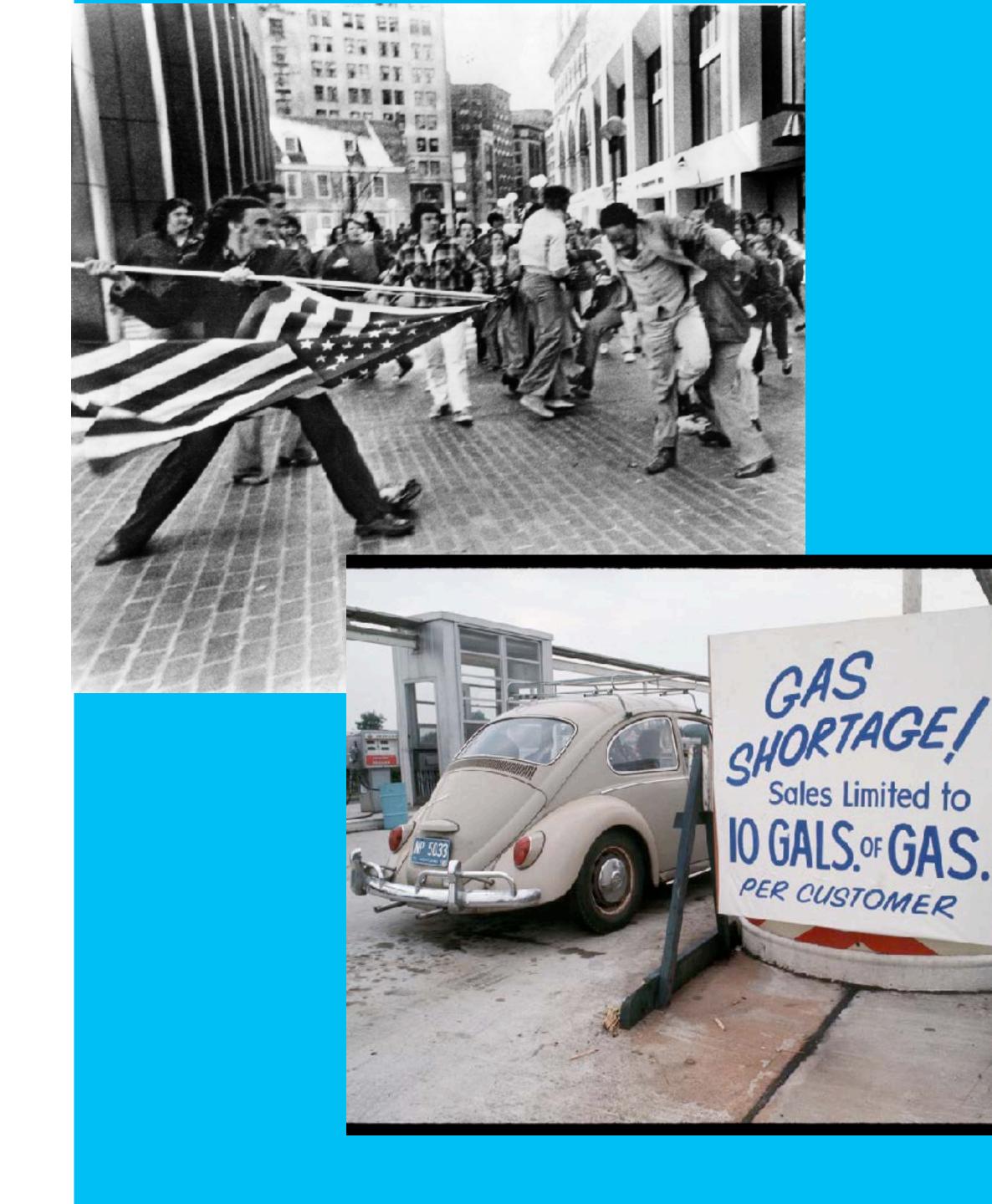
### THE TROUBLED 70S: WATERGATE

- Nixon ends up running one of the most corrupt administrations in American history. His VP, Spiro Agnew, is forced to resign over bribery charges and Nixon is forced to resign to avoid impeachment.
- News coverage of the bungled Watergate break-in exposes not only crimes in the Committee to Re-Elect the President (CREEP), but a coordinated cover-up at the White House.
- The White House tapes reveal the extent of the Nixon cover-up, and the Saturday Night Massacre turns Congressional Republicans against the President.
- Nixon resigns in 1974, kicking off deep cynicism about government in middle America.



### THE ECONOMY IN THE 1970S

- In 1973, OPEC places an embargo on oil sales to countries, including the US.
- This kicks off an economic disaster: runaway inflation, loss of manufacturing jobs, and a decline in the standard of living for middleclass Americans.
- The 1970s spelled the end of American faith in Keynesian economics as people began to question limits to American abundance in an era of stagflation.
- Neither President Ford nor Carter can turn the economy around.
- In 1979, Carter gives his (in)famous crisis of confidence speech, in which he articulates how America seems to have lost faith in itself.



### RISE OF THE EVANGELICALS

- Concerned by acceptance of the LGBTQ community, ending prayer in schools, the ERA and most of all, abortion, evangelical Christians began to emerge as a political force on the right.
- By 1980, Jerry Falwell's Moral Majority and Pat Robertson's Christian Coalition emerge as key figures in the New Right of the Republican Party: a coalition of social conservatives and probusiness conservatives.



### ENVIRONMENTAL MOVEMENT

- The modern environmental movement is kicked off by **Rachel Carson** after the publication of her book **Silent Spring** in 1962.
- Environmentalism becomes a mass movement
  - Earth Day (1970)
  - Sierra Club
- Under Nixon, the US passes
  - Clean Air Act (1970)
  - Clean Water Act (1972)
  - Endangered Species Act (1973)
- The Sagebrush Rebellion signals conservative resistance, particularly in the West.



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WHAT ARE KEY LINKAGES BETWEEN THIS ERA AND OTHERS?

### POINTS OF CONNECTION/CONTEXT

#### **Before/Other**

- ✓ The hostility between the US and USSR after the war can also be traced to the failure of the US to open a Western front in WW2 and even the Allied invasion of Russia in 1918.
- ✓ American student protests in the 1960s were a global phenomenon, with young people all over the world fighting the conformity of the 1950s generation.
- ✓ The Great Society represented the culmination of the New Deal and the promise of FDR's "four freedoms."
- √ The Nation of Islam and Black Panther Party can trace some ideological influence back to Marcus Garvey.

#### **After**

- ✓ American victory in World War 2, combined with the damage to much of Europe, set in motion a period of massive economic growth and political power for the US between 1945-1970.
- √ The repeal of the Glass-Steagall Act in 1999 is linked to the mortgage collapse of 2008.
- √ The liberalism of the Warren Court, youth movement, and civil rights movement spur a backlash that drives a more conservative Republican Party through the elections of George W. Bush and Donald Trump.
- √ The "Silent Majority" Nixon appealed to have many of the attributes of those who brought Donald Trump to power in the 2020.
- √ The Baby Boom that brought prosperity in the 1960s has led to economic challenges for the US today.

THE BROAD LIST OF TERMS FROM THIS UNIT

Freedom Riders Redlining 38th Parallel Robert Kennedy gentrification Alger Hiss Robert Oppenheimer George Wallace American Indian Movement GI Bill Roe v. Wade Arms Race **Gulf of Tonkin Resolution** Rosa Parks Guns and Butter **Army Hearings** Rosenbergs **Head Start** Sagebrush Rebellion Baby Boom Bay of Pigs Hippies **SALT Treaty** House Un-American Activities Committee Saturday Night Massacre Berlin Airlift Second Wave Feminism Hungarian Revolution Berlin Blockade Betty Friedan Interstate Highway Act Silent Majority Birmingham/Bombingham Iran Hostage Crisis Smith Act birth control pill Southern Christian Leadership Conference Iron Curtain **Black Panthers** J. Edgar Hoover Southern Manifesto Joseph McCarthy Blacklisting Space Race Levittown brinksmanship Sputnik Brown v. Board Little Rock Nine stagflation **Bull Connor Loyalty Program** Stonewall Camp David Accords Malcolm X **Student Nonviolent Coordinating Committee** March on Washignton **Students for Democratic Society** Cesar Chavez Marshall Plan Children's Crusade Superfund Teenagers Chuck Barry McCarran-Walter Act of 1952 Civil Rights Act McCarthyism Tet Offensive Clean Air and Water Acts Medicaid The Beats The Other America Containment Medicare Thurgood Marshall Crisis in Confidence military-industrial complex Cuban Missile Crisis Milliken v. Bradley **Truman Doctrine** U-2 Moral Majority Cuyahoga River Vietnamization Muhammad Ali detente **Domino Theory** NATO Voting Rights Act Douglas MacArthur **Neil Armstrong** Warren Court New Right Earl Warren Warsaw Pact **Emmet Till** Nixon Doctrine Watergate Watts Rebellion **Endangered Species Act** Nixon Tapes **Equal Rights Amendment** Whitaker Chambers OPEC **Executive Order 9981** Poll Taxes Woodstock Fair Deal Rachel Carson Woodward and Bernstein filibuster Realpolitik